

Battery Congress

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Announcements & Call for Papers

Battery Congress

Ann Arbor, Michigan, USA

University of Michigan - Michigan League

April 23-24, 2012

Programs

Plenary
Batteries and Advanced Propulsion Vehicles
Design, Engineering, and Manufacturing
NiMH and Li-Ion Battery Applications
Powertrain Electrification
Body Design Complementing EV, HEV
Advanced Storage Systems
EV, HEV Subsystems Design and Engineering
Infrastructure

Abstracts

Due by October 20, 2011

Papers

Due by December 8, 2011

Presentations

Due by February 9, 2012

General Co-Chairs

Mary Ann Wright
Vice President
Johnson Controls Power Solutions
Kimihiro Nisimura
Director
Nissan
Christian Mohr dieck, PhD
Director of Fuel Cell & Battery Drive Development
Daimler AG

Program Chairs

Yi Ding, PhD
Ground Vehicle Power & Mobility Engineer
US Army RDECOM-TARDEC
Chi Paik, PhD
Technical Leader
Ford
Warren Parsons
Group Manager
General Motors
Levi Thompson, PhD
Professor
University of Michigan
Don Siegel, PhD
Professor
University of Michigan
Mike Wixom, PhD
Senior Director
A123 Systems

Please visit www.batterycongress.org for Author's kit, Registration forms, Sponsorship form, and Exhibitor form.

Technical Program/Session Topics

- Energy, environment, and decarbonization
- Electric, Plug-in Hybrid Propulsion Vehicles
- Extended range EV vehicles
- Micro hybrids
- Lithium-ion battery systems
- NiMH battery systems
- Energy storage
- Field data
- Energy storage for micro hybrids
- Charging systems and electric drive components
- Battery thermal management
- Underbody structure and energy storage
- Safety and Regulations
- Global/National Battery Programs

Who Should Exhibit

Companies and companies specializing in:

- OEMs
- Suppliers
- Governmental Agencies
- Controls
- Components & Systems
- Body and Powertrain Engineering
- Manufacturing
- Materials
- Powertrain and Body Design
- Powertrain Electronics
- Testing
- Engine Transmission Components
- Engine Transmission Suppliers

Who Should Attend

The three day conferences and exhibits will be of particular benefit and interest to:

- Educators
- Engineering & Manufacturing
- Scientists, Engineers, Managers & Executives
- Media
- Plant Engineers, Superintendents & Managers
- Powertrain, Body Product Design, Materials, and Manufacturing Engineers
- Purchasing, Marketing, & Financial Personnel
- Representatives from Government & Educational Institutions
- Testing

Other Sponsorship Opportunities

Conference Bags

1 Available - US \$5,000

You can have your company logo on one side and the GAMC logo will be on the other. Bags will be distributed at the event.

Lanyards

2 Available - US \$3,500

Lanyards are handed out at our registration counters, your company name can be displayed around the necks of our attendees.

Coffee Breaks

4 Available - US \$2,000

Sponsor one of two morning or one afternoon coffee breaks either day. Your company logo will be displayed on 8 oz. cups and napkins provided to attendees. Promotional materials may also be displayed.

Internet Pavilion

1 Available - US \$1,000

Computer stations are a must-have for every conference, sponsor ours and enjoy the name recognition among attendees of our company.

Evening Reception

3 Available - US \$3,000

Our evening reception is a highlight of the conference for all attendees. Sponsor's name and logo are displayed on cups and napkins.

Technical Program

2 Available - US \$2,000

Advertise in our technical program! Sure to reach researchers, design and development professionals, while providing an outline of the conference.

Registration Bag Inserts

6 Available - US \$1,000

Your materials can be inserted into our conference bags, providing additional exposure for your company. Materials must be approved by GPC and be no more than 8" x 11" in size.

Exhibition Directory/Calendar of Business

Printed and distributed worldwide-US \$2,500

Place an ad in our Exhibition Guide distributed to all attendees, and enjoy marketing year-long.

Technical Group Refreshments

4 Available - US \$1,000

Sponsor one of our breakout sessions, and your logo will be displayed on cups and napkins distributed with refreshments.

General Refreshments

Unlimited - US \$300

Provide a snack table and display your company logo.

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