

# Battery Congress

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University of Michigan – Michigan League  
 April 23-24, 2012

## Sponsorship Options

\$50,000	\$25,000	\$15,000
<ol style="list-style-type: none"> <li>1. Designated Host(s) of the Congress</li> <li>2. Representation in the Board</li> <li>3. Worldwide visibility and recognition through direct mailing               <ol style="list-style-type: none"> <li>a) "Announcements and Call for Papers -Web links"</li> <li>b) "Advance Programs"</li> <li>c) "Exhibitors Prospectus"</li> <li>d) "Announcements and Calls For Papers" for the following year</li> <li>e) "Listing in Proceedings"</li> </ol> </li> <li>4. Exclusive coverage in four issues of Body &amp; Assembly International, and Powertrain International magazine (global distribution over 20,000)</li> <li>5. Press releases to more than 150 media worldwide</li> <li>6. Local advertisements, if sponsorship goals are met</li> <li>7. Technical and Trade Journal Advertisements as the GAMC sponsor if sponsorship goals are met.</li> </ol>	<ol style="list-style-type: none"> <li>1. Worldwide visibility and recognition through direct mailing               <ol style="list-style-type: none"> <li>f) "Announcements and Call for Papers -Web links"</li> <li>g) "Advance Programs"</li> <li>h) "Exhibitors Prospectus"</li> <li>i) "Announcements and Calls For Papers" for the following year</li> <li>j) "Listing in Proceedings"</li> </ol> </li> <li>2. Exclusive coverage in four issues of Body &amp; Assembly International, and Powertrain International magazine (global distribution over 20,000)</li> <li>3. Local advertisements, if sponsorship goals are met</li> <li>4. Technical and Trade Journal Advertisements as the GAMC sponsor if sponsorship goals are met.</li> <li>5. Recognition at the event</li> <li>6. Choice of exhibit space</li> <li>7. Two complimentary customers registrations</li> </ol>	<ol style="list-style-type: none"> <li>1. Worldwide visibility and recognition through direct mailing               <ol style="list-style-type: none"> <li>k) "Announcements and Call for Papers -Web links"</li> <li>l) "Advance Programs"</li> <li>m) "Exhibitors Prospectus"</li> <li>n) "Announcements and Calls For Papers" for the following year</li> <li>o) "Listing in Proceedings"</li> </ol> </li> <li>2. Local advertisements, if sponsorship goals are met</li> <li>3. Technical and Trade Journal Advertisements as the GAMC sponsor if sponsorship goals are met.</li> <li>4. Recognition at the event</li> <li>5. Choice of exhibit space</li> <li>6. One complimentary customer registration</li> <li>7. Promotion at the event</li> </ol>

8. Recognition at the event	8. Promotion at the event	
9. First choice in exhibit space	9. GAMC/Battery Weblinks	
10. Three Complimentary customers registrations		
11. Promotion at the event		
12. GAMC/Battery Weblinks		
13. One time Email ad/blast to over 6000 addressees		

## Exhibit Options

Tabletop Display - \$3500	Tabletop Display Plus Registration - \$4300
<ul style="list-style-type: none"> <li>• One six foot table with two chairs</li> <li>• Company recognition and profile in the conference materials</li> </ul>	<ul style="list-style-type: none"> <li>• One six foot table with two chairs</li> <li>• Company recognition and profile in the conference materials</li> <li>• One full registration to Battery Conference</li> </ul>

## Registration Sponsorships Options

Registration Area - \$3000	Lanyards - \$2500
<ul style="list-style-type: none"> <li>• Highly visible area featuring badge pick-up and on-site registration</li> <li>• Company recognition and profile in the conference materials</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate branding for the entire conference</li> </ul>

## Meet and Greet Sponsorship Options

\$5000 (2 available)	\$2500 (2 available)	\$2500 (2 available)
<p style="text-align: center;">Welcome Reception</p> <ul style="list-style-type: none"> <li>• Premier networking event</li> <li>• Sales and marketing personnel to welcome all attendees</li> <li>• Business development opportunity</li> </ul>	<p style="text-align: center;">Morning Refreshment Breaks</p> <ul style="list-style-type: none"> <li>• Corporate logo and url on cups and napkins</li> <li>• Opportunity to distribute your corporate mugs</li> </ul>	<p style="text-align: center;">Afternoon Refreshment Breaks</p> <ul style="list-style-type: none"> <li>• Corporate logo and url on cups and napkins</li> <li>• Opportunity to distribute your corporate mugs</li> </ul>